

Opioids: Know the Facts, Change the Future

*2025 Montana Opioid Abatement Trust
Grants*

Mountain Pacific Quality Health Foundation

Jill Alessi
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Helena, MT 59604

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Chelsea Munoz

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Application Form

Region Selection

To collaborate with someone else on this request, click the blue "Collaborate" button in the top-right corner.

Project Name*

Opioids: Know the Facts, Change the Future

You may only select one Abatement Region, if you are applying for funding from more than one region you will need to fill out and submit a separate application for each region.

Select Multi County Abatement Region OR Metro Region*

Select the Multi-County Abatement Region **OR** the Metro Region you are requesting grant funds from.

Click [HERE](#) for a detailed map of Multi-County Regions and Metro Regions.

Abatement Region 2

Application Overview

About the Organization/Program*

Give a brief description of the Organization/Program/Project. Include the mission statement and the services provided.

Mountain-Pacific Quality Health Foundation, doing business as Mountain Pacific, is a private, nonprofit, health care improvement organization. Our mission: partnering within our communities to provide solutions for better health. For more than 50 years, we have worked to address Montana's most critical public health issues, providing expertise, education, collaboration, support and data analysis for health care communities to drive innovation in health systems and improve care delivery. Like other rural areas, Montana has a history of adverse drug events and overdoses from opioid and prescription drug abuse. Our Region 2 program will deliver education and training to individuals aged 13 to 19 who attend middle school, high school or college in the region. Through in-person presentations at schools and a targeted social media campaign, the program will raise awareness about the dangers of opioids, the use of naloxone and opioid use disorder (OUD). Our goal is to promote harm reduction, increase knowledge and ultimately save lives.

According to U.S. Census estimates and IQVIA Xponent Opioid prescribing data, counties in Region 2 show the following indicators of population risk: elevated indicators of opioid prescribing (Montana statewide rate = 40.4/100), lower naloxone-to-opioid prescribing, increased poverty, increased non-white populations and increased social vulnerability indices (table provided as attachment). According to a study in The American Journal of Drug and Alcohol Abuse, 3,009 nonfatal fentanyl exposures among U.S. children and adolescents (ages 0-19) were reported to poison centers from 2015-2023. Cases increased 1,194.2% overall and a 1,506.3% rise among teens (age 13-19). 65.7% of those teen cases involved misuse or abuse. More than 41% of exposures resulted in life-threatening effects (Palamar, Cottler & Black, 2025). Providing education to young people is a critical step in combating the opioid crisis and is our main objective with our program.

What category does the program fit into*

Check the category/categories the program fits into. You may select more than one option.

Click [HERE](#) for a list of approved opioid remediation uses

Prevention

Exhibit E List of Opioid Remediation Uses

Schedule A - select all that apply

- A. NALOXENE/OTHER FDA-APPROVED DRUG TO REVERSE OPIOID OVERDOSES
- B. "MAT" DISTRIBUTION & OTHER OPIOID-RELATED TREATMENT

Exhibit E List of Opioid Remediation Uses

Schedule B - select all that apply

- A. TREAT OPIOID USE DISORDER "OUD"
- B. SUPPORT PEOPLE IN TREATMENT & RECOVERY

How does the program meet the Opioid Remediation Guidelines*

In detail, describe how the program fits into the approved Opioid Remediation Guidelines selected in the above question.

Please be specific

Mountain Pacific's program fits Schedule A core strategies by expanding training and education for schools, specifically middle school, high school and colleges related to naloxone, medication for opioid use disorder (MOUD) and opioid misuse and overdose prevention. For Schedule B, our program supports prevention by providing evidence-based school education programs and campaigns for students, families and staff. Education will also be provided regarding naloxone on what it is, how to use it and where to find it.

New Program or Existing*

Is the funding intended for a new program or to expand an existing program?

A new program for your region.

Fiscal Information

Requested Amount*

\$74,975.00

Program Budget*

How will the funds be allocated? Attach a detailed line item budget breakdown for the program. If the funds are intended for a multi-year program please specify the amount budgeted for each year.

Montana Opioid Abatement Budget Narrative.pdf

Source of Funding*

Does the program currently receive funding from another source? If yes, please explain in detail. (i.e. amount, funding source, etc.)

Grant funding is intended for the creation or expansion of opioid prevention, treatment, and recovery projects. The money is **NOT** meant to replace or supplant existing funding.

No, the program does not currently receive funding from another source.

Do you have a Fiscal Agent*

No

Program Abstract

Program Description*

Describe the objectives of this project. Provide a detailed overview of the program, including its purpose, priorities & objectives, and intended results.

Mountain Pacific's team of pharmacist subject matter experts are clinical case management experts that use best practice and evidence-based medicine to target areas of improvement. They have extensive experience with treatment of OUD and MOUD. Our team has also worked to improve the safety of opioid use and prevent OUD by creating tools, providing education and interventions. Examples of education include an opioid resources guide, newsletters and naloxone education.

Our team of experts will prioritize a focus on providing education for ages 13-19 on the following: dangers of opioids; OUD as a disease; stigma surrounding OUD; how to use naloxone; local community resources where children can seek assistance if they have OUD or are struggling to help someone that does and Good Samaritan Law education.

Mountain Pacific has two letters of support showing our intention to provide education to Cut Bank school district and Blackfeet Community College. During the proposed timeframe of this project, August 1, 2025, to May 31, 2026, we will also reach out to other middle schools, high schools and colleges within the region to offer the same education either onsite or virtually.

Our team's expertise combined with best-practice education and interventions will result in better informed young people who understand the risks of opioids and OUD, how to treat people with OUD with kindness and empathy and how to save a life by knowing about and using naloxone. Ultimately, this program will work to reduce the abuse of opioids, increase the number of young people getting treatment for OUD and decrease the number OUD-related overdoses and deaths.

Specific Goals*

What are the specific goals of the program? List several goals the program hopes to accomplish and how the program intends to meet these goals.

The goals our program hopes to accomplish are as follows:

- By providing education on the dangers of opioids, we will decrease the number of children taking an opioid from a family member or friend to try and decrease illicit purchase of opioids on the street.
- Educating students to increase the understanding that OUD is a lifelong disease, similar to other chronic diseases such as asthma or diabetes. By acknowledging this, students may begin to understand that OUD is not an acute illness.
- Discussing the stigma surrounding OUD will decrease shame, which can improve the number of people seeking help and promote harm reduction.
- Providing education on what naloxone is, how to use it and where to find it can lead to harm reduction and save lives.
- To improve access to care and resources, we will share resources within the local community where children can seek assistance if they have OUD or are struggling to help someone that does
- Educate students on the Good Samaritan Law, which can lead to reducing fear and saving lives as part of our harm reduction goals

The goals of the program will be accomplished by:

- Providing education within schools in the region to provide in-person education via school assemblies and presentations within health classes throughout the year. For Cut Bank school, parents will also be invited to attend the school assembly.
- Develop and supply handouts on OUD, stigma, community resources for help and information as to where and how to get naloxone.
- Work with local agencies that provide OUD treatment to obtain the contact information needed for the handout.
- Create a video educating on what naloxone is, demonstrate how to use it and provide information on where to access it. This could be reviewed at the in-person educational session, sent to student emails or reviewed via webinar.
- Work with local law enforcement regarding increased education on the Good Samaritan law.
- Creation of a social media campaign for platforms such as Instagram and TikTok to provide education throughout the school year. We would complete at least three social media posts per week, using a variety of post types to engage students.
- SMS texting campaign that includes educational messages and videos, which will include a campaign to encourage students to opt in to receive content.

Evaluation Method*

Describe how you plan to evaluate the effectiveness of the program and what the method for evaluation will be.

Data collection and program impact will be assessed through pre- and post-surveys given to students at the beginning of the school year and at the end of the school year. These assessments will help evaluate students' baseline understanding of opioids, OUD, naloxone and the Good Samaritan law versus their growth in

understanding at the end of the school year. They will also help us inform our content and interventions to optimize the value and impact of our education and efforts.

Rapid capture of real-time social media data will monitor student engagement on platforms such as TikTok and Instagram throughout the school year. We will use social media management software to monitor reach, clicks, views and engagement and adjust content based on students' interactions, creating more effective, more engaging posts across the arc of the project. Reporting will also be provided on the number of students who opt in to receive content through our SMS texting campaign and click-through rates to content sent via text. Again, engagement trends will inform any adaptations to content or media types to increase understanding and the effectiveness and reach of our education.

Data Source*

What information are you going to collect or use to demonstrate you have accomplished your goals?

Our primary objective is to ensure youth aged 13 to 19 gain increased knowledge and awareness about the dangers of opioid use, how to access local community resources and the proper use of naloxone. To measure the effectiveness of our educational efforts, students will complete an assessment at the beginning of the school year to evaluate their baseline understanding of these topics. A follow-up assessment will be administered at the end of the school year to evaluate changes in knowledge, gather students' feedback on their engagement and determine which educational methods (e.g., SMS texting, in-person sessions, social media outreach, printed materials) were most effective.

Other information gathered throughout the project will include social media engagement data, SMS texting engagement data and feedback during or after in-person and virtual sessions.

Awareness*

How do you plan to create awareness of this program? Briefly describe what action the program plans to take to create awareness in the community.

To raise awareness about the program within middle schools and high schools, we will present at a student assembly and ask parents and/or community or family members to attend as well. This is important to ensure the students have a supportive environment at school, at home, and within the community and creates a space for open dialogue. At the assembly and throughout the year as part of students' health classes and/or college courses, we will continue to discuss our SMS texting option for students and how to opt in to receive education right to their phones. We will also promote our social media campaign to continue to provide awareness and encourage engagement.

Throughout the school year, Mountain Pacific will also work with community agencies that provide OUD treatment to include their services and contact information in our educational materials and to raise awareness of already existing resources for the students to sustain their ability to obtain further education and tools about opioids, OUD and naloxone.

Across our proposed project timeline, we will continue to reach out to other schools and colleges in the region to raise awareness of our project.

Additional Documents

Tax Exempt Organization*

By clicking this box you are confirming the applying organization is a tax exempt organization.

Yes

Tax Exempt Determination Letter*

Please upload a copy of the Organization 501(C)(3) Tax Exempt Determination Letter.

501(c)(3)approval letter for MPQHF.pdf

Use this section to upload or explain any additional information regarding the program/organization. ie. a detailed budget projection, program/organization history, etc.

Upload #1

Letters of Support - Mountain Pacific - Region 2.pdf

Upload #2

Montana Opioid Abatement - Mountain Pacific Resumes.pdf

Upload #3

Abatement Region Landscape - Region 2.pdf

Additional Information

File Attachment Summary

Applicant File Uploads

- Montana Opioid Abatement Budget Narrative.pdf
- 501(c)(3)approval letter for MPQHF.pdf
- Letters of Support - Mountain Pacific - Region 2.pdf
- Montana Opioid Abatement - Mountain Pacific Resumes.pdf
- Abatement Region Landscape - Region 2.pdf

Budget and Budget Narrative

Overall Cost Justification

The budget outlined below supports providing education for ages 13-19 for the school year August 2025 – May 2026, a 9-month period. This project will demonstrate the impact of providing opioid education to students including:

- The dangers of opioids
- Opioid Use Disorder as a disease
- Stigma surrounding Opioid Use Disorder
- How to use Naloxone
- Local community resources
- Good Samaritan Law

The following budget adequately supports the level of effort needed for our program:

Category	Total
Labor	\$63,722
Travel	\$1,446
Other Direct Costs	\$28
Indirect Costs	\$9,779
Total Cost Per Year	\$74,975
Monthly Flat Fee Payments	\$8,331

Additional Budget Justification

Staffing

The estimated resources and cost components described in this budget request represent Mountain Pacific's current estimate and projection of the costs that will be incurred to perform the work as stated in the project narrative.

The project director will finalize the project work plan and schedule with our school partners in Region 2. The project director will be responsible for maintaining and adjusting the project work plan and schedule as necessary, based on input from the schools. The project director will have project oversight of all educational materials being provided during the program.

The project coordinator will serve as Mountain Pacific's point person for this program. They will be the lead facilitator for all education provided to students. The project coordinator will work closely with school partners on preparation for onsite visits, providing educational materials to school leadership for approval and work with local community partners to provide resources to students.

The data scientist is responsible for collecting, analyzing and reporting processes and deliverable outcomes and evaluation metrics.

The communications team will develop, test and refine communications to ensure messages build awareness, education and interest among our target population of students ages 13-19. In collaboration with our pharmacist subject matter experts, they will create the social media campaign, SMS texting campaign and all educational materials. All materials will be submitted to school leadership for review and feedback prior to presentation, to ensure alignment with student needs and appropriateness.

Travel

Travel costs include five trips to Cut Bank and Browning to provide onsite education at Cut Bank public school and Blackfeet Community College for our project coordinator who will facilitate the education sessions.

Payment

Invoices totaling \$8,331 will be submitted monthly upon contract execution, and payment is required within 30 days of receipt. The monthly flat rate encompasses all costs associated with activities outlined in the budget narrative.



TAX EXEMPT AND
GOVERNMENT ENTITIES
DIVISION

DEPARTMENT OF THE TREASURY
INTERNAL REVENUE SERVICE
WASHINGTON, D.C. 20224

Date: SEP 23 2014

Mountain-Pacific Quality Health Foundation
3404 Cooney Drive
Helena, MT 59602

Employer Identification Number:
81-0343791
Person to Contact and ID Number:
M. McNaughton 1001048182
Toll Free Contact Number:
(877) 829-5500
Accounting Period Ending:
7
Public Charity Status:
509(a)(1) & 170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
December 4, 2013
Contribution Deductibility:
Yes

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. **Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.**

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed *Compliance Guide for 501(c)(3) Public Charities* for some helpful information about your responsibilities as an exempt organization.

Sincerely,

for
Michael Seto
Manager,
EO Technical

Enclosure: Pub. 4221-PC, *Compliance Guide for 501(c)(3) Public Charities*



Blackfeet Community College
504 SE Boundary ST 59417
(406) 338-5441 | brad@bfcc.edu

June 2, 2025

Jill Alessi, CEO
Mountain Pacific
P.O. Box 5119 | Helena, MT 59601

Dear Jill:

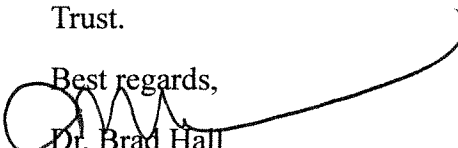
I am writing this letter to support your application for the Montana Opioid Abatement Trust grant in Region 2. Mountain Pacific has the experience, knowledge and expertise to provide opioid education and resources to aid in prevention, harm reduction and increased knowledge of naloxone for young adults in Montana.

Blackfeet Community College is excited for the opportunity to have Mountain Pacific provide the following to our college students:

- In-person education to discuss the dangers of opioids, opioid use disorder (OUD), stigma surrounding OUD, how to use Naloxone, local community resources and Good Samaritan Law education.
- Supply handouts, videos and resources on OUD, stigma and community resources in the area for help and information as to where and how to get Naloxone.
- Creation of a social media campaign for platforms such as Instagram and TikTok to provide education throughout the school year.

We understand the need for opioid education for our college students in Montana and fully support Mountain Pacific as they pursue this opportunity with the Montana Opioid Abatement Trust.

Best regards,


Dr. Brad Hall
President

Cut Bank Public Schools

SCHOOL DISTRICT 15 – GLACIER COUNTY

COMMITMENT TO
EXCELLENCE

101 Third Avenue SE
Cut Bank, MT 59427
(406) 873-2292
(406) 873-4691 Fax

Cut Bank School District #15 Office of the Superintendent

Cut Bank School District #15
101 3rd Ave SE
Cut Bank MT 59427
406-873-2229
wsundby@cutbankschools.net

5/29/2025

Jill Alessi, CEO
Mountain Pacific
P.O. Box 5119 | Helena, MT 59601

Dear Jill:

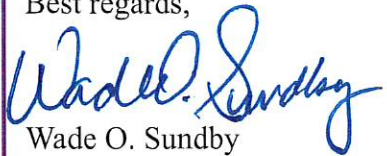
I am writing this letter to support your application for the Montana Opioid Abatement Trust grant in Region 2. Mountain Pacific has the experience, knowledge and expertise to provide opioid education and resources to aid in prevention, harm reduction and increased knowledge of naloxone for youth in middle school and high school.

The Cut Bank School District is excited for the opportunity to have Mountain Pacific provide the following to our middle school and high school students:

- In-person education via a school assembly and health classes to discuss the dangers of opioids, opioid use disorder (OUD), stigma surrounding OUD, how to use Naloxone, local community resources and Good Samaritan Law education.
- Supply handouts, videos and resources on OUD, stigma and community resources in the area for help and information as to where and how to get Naloxone.
- Creation of a social media campaign for platforms such as Instagram and TikTok to provide education throughout the school year.

We understand the need for opioid education for our youth in Montana and fully support Mountain Pacific as they pursue this opportunity with the Montana Opioid Abatement Trust.

Best regards,



Wade O. Sundby
Superintendent
Cut Bank School District #15



Jennifer Miranda, PharmD, BCACP, CPP

Professional Experience

With Mountain Pacific since 2022, Jennifer Miranda is the pharmacy case management supervisor. She is experienced in chronic disease management, quality improvement and educational outreach. She builds and promotes positive relationships, pharmacy case management training and effective project development. Jennifer identifies program quality improvement opportunities, provides exceptional communication and develops and implements strategic workplans.

- Identifies program quality improvement opportunities and leads necessary service area process changes
- Oversees case management-related initiatives and helps develop, implement and communicate workplans
- Guides and assists the pharmacy case management team with activities such as:
 - Development of special educational intervention projects and prospective clinical case review initiatives
 - Clinical case consultation and review of clinical drug prior authorization request forms and process support
 - Performance of retrospective drug utilization clinical case review and criteria development opportunities
 - Development, monitoring and reporting of program outcome metrics
- Ensures staff understands and achieves performance metrics
- Maintains a thorough understanding of the information systems used to execute contract work and enters clinical documentation

Education

Doctorate of Pharmacy, University of Montana School of Pharmacy and Allied Health Sciences, 2002)

Certifications

2006-Present: Immunization Certification

2006-Present: Preceptor Certification

2018: Clinical Pharmacist Practitioner Endorsement

2017: Board Certified Ambulatory Care Pharmacist

Work History

2022-Present: Pharmacy Case Management Supervisor, Mountain Pacific

2007-2022: Clinical Pharmacist Practitioner/Ambulatory Care Pharmacist, Southwest Montana Community Health Center

2007-2010: Retail Pharmacist, Medical Arts Pharmacy

2006-2007: Retail Pharmacist, Timber Ridge Pharmacy

2005-2006: Retail Pharmacist, Driscoll Drug

2005-2005: Hospital Pharmacist, Saint James Pharmacy

1995-2005: Research Assistant, Intern then Retail Pharmacist, Various locations



Awards

University of Montana School of Pharmacy Faculty Award, 2002

University of Montana School of Pharmacy Faculty Research Award, 2002

Student APhA-ASP award, 2002



Tyrone Moe, PharmD

Professional Experience

Expert at integrating pharmacy services into customer-centric programs to enhance patient care. Skilled in directing and coaching pharmacy teams to improve healthcare outcomes, ensure medication safety, and deliver superior patient counseling.

- Seasoned pharmacist with a Doctor of Pharmacy backed by expertise in clinical pharmacy, medication therapy management, and pharmacy operations.
- Instrumental in implementing antimicrobial stewardship programs, optimizing anticoagulation therapies and managing complex inventory systems
- Proficient in utilizing multiple pharmacy software systems (e.g., Epic, Cerner, ScriptPro) to streamline prescription processing and maintain accurate patient records.
- Committed to continuous professional development, holding certifications in immunization delivery, CPR, and aseptic techniques, and actively participating in pharmacy committees and professional organizations.

Education

Doctor of Pharmacy, University of Montana, Missoula, MT, 2016 - 2020

Pre-Pharmacy/ Biology, Montana State University Billings, Billings, MT, 2014 – 2016

Licenses

Licensed Pharmacist, Montana Board of Pharmacy, 2021 - Current

Licensed Pharmacist, Arizona State Board of Pharmacy (In process)

Licensed Intern Pharmacist, Montana Board of Pharmacy, 2016 - 2021

Licensed Dosing Technician, Montana Board of Pharmacy, 2014 - 2015

Licensed Pharmacy Technician, MT/AZ Board of Pharmacy, 2006 - 2017

Work History

2025-Case Management Pharmacist, Mountain Pacific

2024-2025 Pharmacy Manager, CVS Health

2023-2024 Staff Pharmacist, Gary & Leo's Family Pharmacy

2023-2024 Clinic Inpatient Hospital Pharmacist, Great Falls Clinic Hospital

2023-2023 Clinical Hospital Pharmacy, Northern Montana Hospital

2014-2022 Pharmacist In Charge, Walmart Pharmacy, Sam's Club Pharmacy

Presentations

Moe II, T. (2020, Aug) *Freestyle Libre Pro Flash- Continuous Blood Glucose Monitoring System*. Pharmacy & Therapeutics Committee PowerPoint presentation at Crow Northern Cheyenne Hospital, Crow Agency, Montana.

Moe II, T. (2020, Aug) *Empagliflozin monotherapy with sitagliptin as an active comparator in patients with type 2 diabetes: a randomised, double-blind, placebo-controlled, phase 3 trial*. Journal club presentation at Crow Northern Cheyenne Hospital, Crow Agency, Montana.

Moe II, T. (2020, Mar) *Monoclonal Antibody Treatment of RSV Bronchiolitis in Young Infants: A Randomized Trial*. Journal club presentation at St. Vincent Healthcare, Billings, Montana.

Moe II, T. (2019, Nov) *Bronchiolitis: Respiratory Syncytial Virus*. Patient case conference PowerPoint presentation at St. Vincent Healthcare, Billings, Montana.

Moe II, T. (2020, Feb) *Heart Failure with preserved Ejection Fraction (HFpEF)*. Patient case conference PowerPoint presentation at Billings Clinic Downtown Campus, Billings, Montana.

Moe II, T. (2020, Feb) *Chronic inflammatory demyelinating polyneuropathy (CIDP) - monitoring parameters for rituximab treatment- Case Review*. Patient monitoring case oral presentation at Billings Clinic Downtown Campus, Billings, Montana.

Moe II, T. (2020, Jan) *Critical Care- Extracorporeal Life Support*. Patient case conference PowerPoint presentation at Billings Clinic Downtown Campus, Billings, Montana.

Moe II, T. (2020, Jan) *CINV supportive agents in VAD Chemotherapy- Alveolar Rhabdomyeloma Case Review*. Patient monitoring case oral presentation at Billings Clinic Downtown Campus, Billings, Montana.

Moe II, T. (2020, Jan) *Complete Parental Nutrition in Critical Care- Case Review*. Patient monitoring case oral presentation at Billings Clinic Downtown Campus, Billings, Montana.

Moe II, T. (2019, Dec) *Rybelsus®- Only Oral GLP-1 Agonist*. In-service oral presentation at Billings Clinic Downtown Campus, Billings, Montana

Dominick Fitzsimmons, MSc

Professional Experience

With Mountain Pacific since 2021, Dominick Fitzsimmons is our director of analytics. He collaborates with communities across our region of service and with national stakeholders. He leads an integrated team of data scientists and analysts, building advanced data products and engaging in key research activities. His professional role also ensures the statistical and methodological rigor of all health care analytics approaches, allowing for enhanced insight, access and dissemination of critical quality improvement information to diverse stakeholders and communities. During his tenure, he has developed a toolkit of advanced strategies to integrate and interpret disparate data sources, evolved responsive data dashboards and implemented predictive analytic supports and robust research services.

- Provides technical and statistical subject-matter expertise for data product design, analytic and research needs
- Leads data governance and strategy activities to engage and support organizational efficiencies
- Consults on advanced scientific approaches including predictive analytics, statistical modelling, population research approaches and rapid-response methodologies
- Engages with communities, health care facilities and stakeholders to communicate and advance the health care analytics body of knowledge
- Develops critical business insight processes and structures that identify barriers and opportunities
- Provides advanced data analyses and narratives for organizational funding opportunity applications

Education

Postgraduate Research, Berghard-Bohm Olfactory Research Lab, Molecular Biology Department, University of Umeå, Sweden, 2010

Bachelor of Science (Hons), Biomedical Science and Information Systems, University of Galway, 2006

Work History

2021-Present: Principal Data Scientist, Mountain Pacific

2019-2021: Lead Analyst, Institutional Effectiveness, BSC Polytechnic

2014-2019: Centers for Disease Control and Prevention (CDC) Immunization Information System Site Lead Analyst, North Dakota Department of Health

2012-2014: Case Manager, Temporary Assistance for Needy Families and Traumatic Brain Injury Programs, Community Options Agency



Beth Brown, MAMC

Professional Experience

With Mountain Pacific since 2010, Beth Brown is director of corporate communications. She is an experienced writer, educator and journalist, adept at observation and resource gathering, interviewing, researching and communicating a wide variety of information in such a way that best speaks to a targeted audience. She is skilled at using social media tools to target specific audiences around a message for social change and has convened, facilitated and engaged stakeholder groups on developing and executing common goals for aligned initiatives. Beth has served in leadership engagement and communications roles on state and federal contracts, including quality improvement program work in small, rural, underserved and Tribal communities and supporting health care access and medication safety and affordability for people with Medicaid.

- Conveys information in a credible and knowledgeable way, via electronic, printed or verbal communication
- Conducts interviews and/or gathers information necessary to bolster staff understanding of tools or projects to improve quality delivery and/or strategy
- Oversees electronic communication developed by communications departments to other quality improvement organizations (QIOs) and quality improvement stakeholders
- Assists in the development of communications materials and activities for contractors, media, beneficiaries, providers, organizations and beyond
- Researches and develops policies, best practices, guidelines and processes for internal implementation to improve corporate-wide communications efforts
- Works with staff to develop targeted messaging for a variety of audiences to encourage change and shift from a current to a future state of beliefs, attitudes and/or actions
- Experience in marketing, journalism and communications, including writing direct marketing content and writing and producing news stories for television and print outlets
- Experience as a proofreader with a keen eye for detail
- Experience as a presenter and with public speaking
- Experience capturing and editing video to create informational and compelling final products
- Experience developing, designing and implementing communications in many Microsoft Office applications, including Word, PowerPoint and Publisher
- Experience with Adobe Creative Suite, including Photoshop, Illustrator and InDesign
- Experience with online marketing and communications, production and management software, including Constant Contact, Mailchimp, Canva, Audacity, Buzzsprout, Hootsuite, Powtoon and Vyond

Education

Master of Arts, Mass Communication, Public Interest Communications, University of Florida, Gainesville, Florida, 2023

Bachelor of Arts, English with Communications Concentration, Saint Mary College, Leavenworth, Kansas, 1998



Certifications

Certificate in Grant Writing and Nonprofit Administration, University of Central Florida
Secondary Education Teaching Credential, California State University-Bakersfield

Work History

2018-Present: Director of Corporate Communications, Mountain Pacific
2010-2018: Manager, Integrated Communications, Mountain Pacific
2008-2010: Direct Marketing Writer, Prison Fellowship Ministries
2008-2010: Tutor, Kaplan Tutoring
2006-2008: Copy Editor/Proofreader, Feld Entertainment, Inc.
2002-2006: English and Reading Skills Teacher, Antelope Valley High School District
1998-2002: Weekend Producer/Reporter/Fill-in Anchor, KTVQ-2 Communications, Inc.
1998-1998: Reporter, Leavenworth Times

Awards

Helena Area Chamber of Commerce Chairman's Special Recognition Award for her leadership in revitalizing the Chamber's young professionals' program, 2018



Sarah Byrnes

Professional Experience

Sarah creates and edits the communication and marketing materials for various state and federal contracts.

- Experience writing press releases, proposals, contracts, annual reports, marketing plans putting together social media kits, planning events, producing promotional material and working on improving community relations
- Proficient with Microsoft Office Suite including Publisher, knowledge of Adobe Photoshop, Illustrator and Acrobat DC, experience with content creation in Canva
- Experience creating layouts for advertisements, brochures, toolkits, newsletters and editing visual and print materials

Education

Bachelor of Arts, English, Minors in Psychology and Creative Writing, Wittenberg University, Springfield, OH, 2010

Work History

2022-Present Communications Specialist, Mountain Pacific

2018-2022 Director of Sales & Marketing, Hilton Garden Inn

2015-2018 Sales Manager, University of Wyoming Catering & Events

2009 – 2013 Catering Sales and Human Resources Coordinator, Vivian Management Group, Inc, DBA Chiles Catering, CC Concessions, CC Inflight Services

2009-2010 Student Activities Office Intern, Wittenberg University

Volunteer Experience

2022-Present Adult Volunteer and Troop Leader, Girl Scouts of Montana and Wyoming

2012-2014 Chapter Advisory Board, Upsilon chapter of Kappa Delta Sorority, Beloit College

2009 Vice President Operations, Alpha Nu chapter of Kappa Delta Sorority, Wittenberg University

2007-2008 Vice President New Member Education, Alpha Nu chapter of Kappa Delta Sorority

Abatement Region Landscape

		Opioid Data, 2023**		Naloxone Data, 2023**				
County	Population*	Dispensing Rate (/100)	Annual Prescription Volume (est.)	Annual Prescription Volume (0.5/100, est.)	Naloxone: Opioid Prescribing Ratio	Persons in Poverty	Non-White Population	SVI***
Blaine	6,899	10.2	704	34	4.9%	96.9%	56.0%	0.70
Chouteau	5,847	13.9	813	29	3.6%	74.2%	22.8%	0.29
Glacier	13,609	35.8	4,872	68	1.4%	98.3%	68.6%	0.81
Hill	16,276	35.3	5,745	81	1.4%	76.2%	29.4%	0.36
Liberty	1,974	5.7	113	10	8.8%	46.5%	2.8%	0.10
Pondera	6,125	47.7	2,922	31	1.0%	78.9%	18.2%	0.47
Teton	6,430	13.8	887	32	3.6%	39.6%	3.3%	0.05
Toole	5,133	72.8	3,737	26	0.7%	51.3%	11.3%	0.23

Table: Abatement Region 2 prescription and population landscape characteristics. * American Community Survey, 2023 Estimates. ** <https://www.cdc.gov/overdose-prevention/data-research/> *** Office of Minority Health Social Vulnerability Index